



# Maryland Fraud Conference 2020

Attend Maryland's Largest Gathering of Anti-Fraud Professionals



## WHO SHOULD ATTEND?

Internal and Independent Auditors and Investigators

Accountants

Ethics Professionals

Compliance Professionals

Educators and Students

Legal Professionals

Certified Fraud Examiners

Anti-Fraud Specialists

Criminal Investigators

Prosecutors

Defense Attorneys

Local, State and Federal Law Enforcement Officers

Compliance Officers

Regulators

Financial and Risk Professionals

## CONTINUING PROFESSIONAL EDUCATION

At total of 16 hours of CPE will be granted on a 50-minute hour. **NASBA Sponsor Number 125190.** ACFE Maryland Chapter #21 is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org)

**Delivery Method:** Group Live

**Prerequisites:** Knowledge of Fraud and Fraud Schemes

**Advanced Preparation:** None

**Program Level:** Intermediate

MARTINS WEST APRIL 27 — 28, 2020

## ACFE President and CEO Keynotes Conference



**Bruce Dorris** is the President and Chief Executive Officer for the Association of Certified Fraud Examiners (ACFE). He also serves as an advisory member to the ACFE Board of Regents. Dorris has conducted anti-fraud training for the United Nations, the American Bankers Association, colleges and universities around the world, as well as with the FBI, GAO and other federal and state law enforcement agencies in the United States.

His expertise has been featured in interviews with the Wall Street Journal, the BBC, and the Atlantic among others.

Dorris earned his Juris Doctor from the Paul M. Hebert Law Center at Louisiana State University in 1993 and is licensed to practice law in state and federal courts in Texas and Louisiana. Prior to joining the ACFE, he served as a prosecutor in Louisiana for 13 years, focusing primarily on financial crime investigations. Additionally, he is also licensed as a Certified Public Accountant.

## Grant Fraud: \$718 Billion of Hope and Hazard



Since 2003, **Ken Dieffenbach** has served as a special agent with the U.S. Department of Justice, Office of the Inspector General, Fraud Detection Office located in Arlington, Virginia. He has led dozens of complex and sensitive fraud and internal misconduct investigations and has made well over 100 presentations about fraud to a wide variety of audiences. He is an adjunct instructor at the Federal Law Enforcement Training Center, coordinates DOJ's Fraud Task Force's Grant Fraud Working Group, and has had articles published in the ACFE's *Fraud Magazine* and the *Non-Profit Times* newspaper. In his current role, Dieffenbach is an Assistant Special

Agent in Charge managing a nationwide team focused on contract fraud and proactive data analytics and is the Deputy Director of the Office of Data Analytics. His work has been recognized with numerous awards including the Attorney General's Distinguished Service Award.

Prior to his current position Dieffenbach served over six years as an active duty officer special agent with the United States Air Force Office of Special Investigations. He received his undergraduate degree in business and accounting from the Citadel in Charleston, South Carolina, and his graduate degree in criminal justice from the University of Alabama at Birmingham.





Bethmara Kessler

## Fraud Risk Assessment: What You Don't Know CAN Hurt You!

**Bethmara Kessler** is a Consultant, Global Thought Leader and Speaker. Kessler is the former Head of Integrated Global Services for the Campbell Soup Company. Her career spans over 30 years in positions that include Chief Compliance Officer, Chief Audit Executive and Enterprise Risk Management Head. Her extensive experience also includes leadership roles in audit, risk management, information technology and corporate investigations in companies including EY, Avon Products, Nabisco, EMI Group, L Brands, The Fraud and Risk Advisory Group and Warner Music Group. Kessler is a faculty member of the Association of Certified Fraud Examiners and an ACFE Regent.

## Leadership, Influence, and Collaboration Skills for Auditors

**John J. Hall** is the founder and President of Hall Consulting, Inc., and the author of the award-winning book *“Do What You Can! Simple Steps–Extraordinary Results”*. He has been a business consultant, results coach and speaker for most of his career. Through live skills training programs, conference keynote presentations, business and personal results coaching, and business consulting engagements, John helps program participants and client team members:

- Identify and improve areas of exposure to business risk, wrongdoing, and fraud
- Improve organizational and personal performance
- Enhance the effectiveness of business processes and individual behavior
- Improve interpersonal and communications skills

Mr. Hall has over 40 years of experience as a professional speaker, consultant, corporate executive, and business owner. In addition to operating his speaking, training and business consulting firm since 1990, he has worked in senior leadership positions in large corporations and international public accounting and consulting firms.

John is a CPA (Pennsylvania) and Certified Board Advisor. He is an active member of the National Speakers Association, the AICPA, and the IIA.



John J. Hall

## Cybersecurity: Where the Physical and Digital Worlds Collide



Shawn Henry

**Shawn Henry** serves as president of CrowdStrike Services, leading a world-class team of cybersecurity professionals in investigating and mitigating targeted attacks on corporate and government networks globally. Under his leadership, CrowdStrike engages in significant proactive and incident response operations across every major commercial sector and critical infrastructure, protecting organizations' and governments' sensitive data and networks around the world. Henry's work includes educating boards of directors and executives of key companies on critical proactive security measures, governance, and corporate readiness in the event of a breach. He also oversees all security aspects of global CrowdStrike facilities, personnel, executive protection, and corporate events.

He joined CrowdStrike in 2012 after retiring from the FBI, where he oversaw half of the FBI's investigative operations, including all FBI criminal and cyber investigations worldwide, international operations, and the FBI's critical incident response to major investigations and disasters. He also oversaw computer crime investigations spanning the globe and received the Presidential Rank Award for Meritorious Executive for his leadership in enhancing the FBI's cyber capabilities. Henry lectures at leading universities and is a faculty member at the National Association of Corporate Directors. He serves as a keynote speaker at major cyber security conferences around the world and is regularly interviewed on cyber security issues by major broadcast, cable, online, and print media.



Harry Markopolos

## How Did One Man Steal \$64.8 Billion?

**Harry Markopolos** received his B.A. in Business Administration from Loyola of Maryland and graduated from Boston College with a M.S. in Finance. He earned his Chartered Financial Analyst's designation in 1996 and his Certified Fraud Examiner's designation in 2008. From 2002-2003 he served as the Chairman of the CFA® Society of Boston. He has also served on the boards of directors of the Boston Chapter Global Association of Risk Professionals and Boston QWAFEFW, a quantitative finance lecture group.

He was an assistant portfolio manager for Darien Capital Management in Greenwich, CT for three years, leaving to become an equity derivatives portfolio manager for Rampart Investment Management Company in Boston. In 2002 he was promoted to Chief Investment Officer, but decided to leave the industry in August 2004 to pursue fraud investigations full-time against financial services companies who cheat investors. He brings CEO and CFO orchestrated multi-billion dollar white-collar fraud cases to the U.S. Department of Justice, the FBI and the Securities & Exchange Commission. The Madoff case was his first major investigation, which he started in early 2000, and he's been hooked ever since. His investigations have led to several arrests and several billion dollar plus Ponzi schemes being put into receivership. He was also involved in detecting and stopping foreign exchange back-dating frauds committed by the U.S. custody banks, saving investors billions in forex transaction costs each year. GE is his 9th case involving insurance companies committing fraud against policyholders.



Mark Nigrini

## The Fingerprints of Fraud Numbers

**Mark J. Nigrini** is an Associate Professor at the Chambers College of Business and Economics at West Virginia University. Nigrini's research passion is a phenomenon known as Benford's Law which relates to the fact that there are predictable patterns to the digits in lists of numbers. The smaller digits (1s, 2s, and 3s) are expected to occur more frequently in scientific and financial data. Benford's Law has proved itself to be valuable to auditors in their quest to uncover fraud in corporate data. Nigrini's current research addresses advanced theoretical work on Benford's Law, employee fraud, and the use of analytics in auditing and forensic accounting.

Nigrini's work has been featured in The Financial Times, New York Times, and The Wall Street Journal and he has published papers on Benford's Law in academic journals and professional publications. He is a regular presenter at the ACFE's Global Conferences. Nigrini has consulted with listed international conglomerates and state and local governments on fraud detection and preventive and detective controls. He also regularly presents workshops for accountants and auditors in the U.S and abroad. He recently presented a keynote session in Panama and his 2019 engagements included events in Bahrain and Italy.

## Fraud Vulnerabilities in Contracting and Procurement



Tom Caulfield

**Tom Caulfield** is the Chief Operating Officer of Procurement Integrity Consulting Services, LLC, a woman-owned small business that assist clients in driving a business environment committed to honest, fair, impartial and legal procurements (i.e. procurement integrity). Mr. Caulfield is the co-designer of the PICS Procurement Integrity Control System®, a proprietary internal control model designed to mitigate the inherent risk to procurement fraud and abuse thus safeguarding organizational reputation; reducing financial losses; minimizing opportunities for contract termination or litigation; and achieving competitive advantage. Procurement Integrity Consulting Services also performs procurement fraud risk assessments and available for customized training on the most prevalent procurement fraud and abuse schemes used in today's contracting environment along with the most successful proactive and reactive strategies against those same threats.

Tom started his professional career in military service beginning in 1977 in the United States Marine Corps, retiring in 1998. His professional career continued as a civil servant in the United States Air Force, the Central Intelligence Agency, and the Council of the Inspectors General on Integrity and Efficiency (CIGIE). During his 38 years of government service, his assignments included a full range of responsibilities at both the senior executive and program management levels. He was a member of the Department of Justice National Procurement Fraud Task-Force, and managed the first Intelligence Community Procurement Integrity Assurance Program.

## The Inside Story of Tipper X

"It is one of the biggest mysteries on Wall Street: Who is Tipper X, the secret witness at the center of the biggest insider-trading case in a generation?" -- New York Times, January 12, 2010

At age 28, **Tom Hardin** was a junior partner at an up-and-coming long-short equity hedge fund. He was on track to achieve his dream career, but before long, felt like he was falling behind in an increasingly competitive industry. Then, a moment arose when he made a decision to cross a very important line and the rest is history. Tom was later charged with felony securities fraud and, known as "Tipper X," became the FBI's most productive co-operating witness in Operation Perfect Hedge, a sting setup by the federal government in 2007-2008 targeting the hedge fund industry. The sting branched out into the largest insider trading investigation in 25 years, leading to over 80 guilty pleas or convictions. Tom was sentenced in 2015 and will forever be branded with the scarlet letter "F" for felon.

He tells his cautionary tale to audiences by going through his life leading up to his crimes, how he rationalized his illegal decisions, his double life as an FBI informant, the life consequences of a felony conviction and the inherent power of moments like these to be re-born. Tom also delivers guest lectures at top business and law schools on corporate ethics and white collar criminal law and procedure. Tom holds a B.S. in Economics with a Finance concentration from the Wharton School at the University of Pennsylvania.



Tom Hardin



Martin's West - 6817 Dogwood Road, Baltimore, MD 21244

April 27 -28, 2020

For information, including directions and parking: <https://www.martinscaterers.com/locations/west>

**The Officers and Board Members of Maryland Chapter #21  
sincerely thank each of you for your support of the 2020 Maryland Fraud Conference.**

**CONFERENCE INFORMATION:** Due to the travel requirements of our presenters, we will be strictly adhering to the Conference agenda. We hope that we have allowed ample time within the Conference for “networking”. While the presentations are in session, please refrain from conversation. Please use the refreshment areas outside of the auditorium for this purpose. Please avoid distracting other Conference attendees. We ask that if possible, you take care of personal business during the break periods. As a courtesy to our presenters and fellow attendees, we ask that you **please put your cell phones and pagers on silent mode**. If you expect to receive numerous phone calls throughout the Conference, please sit near an aisle so that you can exit the auditorium quickly. **So as not to miss out on any of the action, please return from breaks in a timely manner.**

**CREATURE COMFORT:** Dress for the Conference is business casual. It has been our experience that some folks are uncomfortable if the room temperature falls below 80 degrees. By the same token, others become uncomfortable if the room temperature exceeds 60 degrees. Please dress in layers for maximum comfort. If we can be of any service to you during the Conference, or in the future, please let us know.

**CERTIFICATE OF ATTENDANCE:** On Monday morning at check-in, you will receive a souvenir gift. When you check-in you will receive a Certificate of Attendance (white + yellow copy) by which you will certify each session you attend each day. At the conclusion of day two (Tuesday), you will return your white copy to a chapter board member at the check-in table. The yellow copy will serve as your Certificate of Attendance.

**IMPORTANT CPE INFORMATION:** In order to receive CPE credits for the Conference you must provide the white copy to a member at the registration table at the end of the second day (Tuesday). For each individual session, a specific code will be announced. Please add the code to the far-right column on the certificate sheet. These codes must be entered onto the sheet in order to receive credit for the sessions.

**EVALUATIONS & FEEDBACK:** We are very grateful for your response to this Conference, and the quality of our presenters allows us to bring to you, in effect, a National Conference right here in our own backyard. As the Conference progresses, we sincerely hope that you will let us know if there is anything that we can do to make the Conference more enjoyable for you. We ask that you take the time to fill out the evaluation form which will be sent to you electronically, shortly after the Conference.

**EVENT POLICIES —CANCELLATIONS & REFUNDS:**

- If you have registered and/or paid for an event and you need to cancel, you **MUST** email [mdchap21@gmail.com](mailto:mdchap21@gmail.com) no later than 10 days prior to the event to request a refund and/or to cancel your registration.
- Cancellations within 10 days of the event will not be eligible for a refund, but substitutions will be accepted. Please request substitutions by emailing [mdchap21@gmail.com](mailto:mdchap21@gmail.com)
- The Chapter must confirm event registrations with the venue prior to the event and any changes after this time period can become a financial cost to the Chapter. The Chapter reserves the right to make the final determination on what percentage charge/refund will be returned for cancellations made after the cutoff. The default condition is that cancellations made after cutoff will be charged at 100% and/or no refunds will be allowed. In the event the Chapter determines that partial charges or refunds will be allowed, they will be made on a case by case basis. In the event an attendee does not show up to the event, the registration cost will be forfeited.

**PHOTOS & PRIVACY** - Each attendee grants the Chapter permission to use photographs, video and film of the attendee and recordings of his or her voice taken during the Conference to be reproduced and published by the Chapter for promotional purposes, at no charge to the Chapter. If an attendee does not want such photo, video, film or audio recordings to be taken, the attendee must notify the Chapter on the day of the event at check-in, or during the registration process if applicable. Individuals who are given an identifier to wear as an ‘opt out’ individual are responsible for wearing the identifier prominently and visibly at all times.



# MARYLAND FRAUD CONFERENCE

MONDAY, APRIL 27, 2020

## AGENDA

- 7:00 – 8:00 AM CHECK-IN, CONTINENTAL BREAKFAST
- 8:00 – 8:15 AM WELCOME AND OPENING REMARKS
- 8:15 – 9:05 AM MORNING SESSION - 1  
Bruce J. Dorris, J.D., CFE, CPA  
President & CEO  
Association of Certified Fraud Examiners  
Austin, TX
- Keynote: Lessons Learned from Fraudsters  
(Specialized Knowledge – SPKA - 1 CPE)
- 9:10 – 10:40 AM MORNING SESSION – 2  
Kenneth Dieffenbach, CFE  
U.S. Department of Justice, Office of Inspector General  
Washington, DC
- Grant Fraud: \$718 of Hope and Hazard  
(Auditing – AUDG - 1.8 CPE)
- 10:40 – 11:00 AM NETWORKING BREAK
- 11:00 AM– 12:30 PM MORNING SESSION – 3  
Bethmara Kessler, CFE  
Consultant, Thought Leader, and ACFE Regent  
Philadelphia, PA
- Fraud Risk Assessment: What You Don't Know CAN Hurt You  
(Auditing – AUDT - 1.8 CPE)
- 12:30 PM MORNING PROGRAM CONCLUDES
- 12:30 – 1:45 PM LUNCHEON BUFFET
- 1:45 – 3:25 PM AFTERNOON SESSION - 1  
John J. Hall, CPA  
President, Hall Consulting, Inc.  
Denver, CO
- Leadership, Influence and Collaboration Skills for Auditors  
(Auditing – AUDT -- 2 CPE)
- 3:25 – 3:40 PM NETWORKING BREAK – Afternoon Snack
- 3:40 – 4:50 PM AFTERNOON SESSION – 2  
Shawn Henry  
President & CSO of CrowdStrike Services  
Arlington, VA
- Cybersecurity: Where the Physical and Digital Worlds Collide  
(Specialized Knowledge—SPKA – 1.4 CPE)
- 5:00 PM DAY 1 CONCLUDES

# MARYLAND FRAUD CONFERENCE

TUESDAY, APRIL 28, 2020

## AGENDA

- 7:00 – 8:00 AM CHECK-IN, CONTINENTAL BREAKFAST
- 8:00 – 8:15 AM WELCOME AND OPENING REMARKS
- 8:15 – 10:15 AM MORNING SESSION - 1  
**Harry Markopolos, CFE**  
**American Program Bureau**
- Keynote: How Did One Man Lose \$64.8 Billion?**  
The Signs, the Red Flags & How to Make Sure  
It Doesn't Happen Again  
**(Specialized Knowledge – SPKA — 2 CPE)**
- 10:15 – 10:30 AM NETWORKING BREAK
- 10:30 – 12:10 AM MORNING SESSION – 2  
**Mark Nigrini, Ph.D.**  
**Associate Professor**  
**West Virginia University**  
**Morgantown, WV**
- The Fingerprints of Fraud Numbers - Blue's Clues for Auditors**  
**(Auditing – AUDT -- 2 CPE)**
- 12:10 PM MORNING PROGRAM CONCLUDES
- 12:10 – 1:25 PM LUNCHEON BUFFET
- 1:25 – 3:05 PM AFTERNOON SESSION - 1  
**Tom Caulfield, CFE, CIG, CIGI**  
**COO, Procurement Integrity Consulting Services, LLC**  
**Ashburn, VA**
- Vulnerabilities in Contracting and Procurement**  
**(Auditing – AUDT—2 CPE)**
- 3:05 – 3:20 PM NETWORKING BREAK – Afternoon Snack
- 3:20 – 4:50 PM AFTERNOON SESSION – 2  
**Tom Hardin**  
**Tipper X Advisors, LLC**  
**Westwood, NJ**
- The Inside Story of Tipper X**  
**(Behavioral Ethics – ETHB—2 CPE)**
- 5:00 PM CONFERENCE CONCLUDES